

Qualified conversations, with the call log to prove it.

Leads a rep actually spoke to, qualified against criteria you agreed in writing.

WHAT AN SQL IS HERE

A rep reached the prospect by phone and the call went well, where went well always means the prospect took a forward action: asked for more information, requested a second call, agreed to a next step. Never rep optimism. The forward action must be visible in the log.

WHAT YOU GET

The SQL record with call context attached: when, what qualified them against your written criteria, and the notes. Every SQL ships with its evidence. Five business days to dispute; no forward action in the log means it is credited without argument.

WHAT THE REPORT SHOWS

Dials, conversations held, SQLs against the written definition, log excerpts behind each.

PRICING

Per SQL, by vertical, fixed in writing per engagement.

Quoted after the free pipeline audit. The audit is free, the findings are yours in writing either way, and there is a quote at the end with no obligation to take it.

WHAT WE DO NOT PROMISE

Weekly volume: real conversations cannot be manufactured on a schedule. And an SQL is a qualified conversation, not a deal.

HOW IT STARTS

With the free pipeline audit: send us what you run today, keep the findings in writing either way.